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<996/c>	a fantastic job for us'. BOOKSELLER NEXT WEEK Take a look at the audio book
	<p>Or maybe lend an ear. 'If the sound trade continuously bombards its clientele with music, why can not book browsing be accompanied by the finest voices of the British stage measuring their tonsils against the masterpieces of English verse?' With no Booker or Whitbread, argues Al Senter, marketing audio books has to be approached differently. With selections of children's and adult audio books from Rachel Redford and Peter Mathews. Author's choice 'The Gaiety is a few hundred yards west and when I was 10 and I met Brendan Behan there, he suggested I become a writer. A hundred yards east, in Jammet's famous restaurant, my father pointed out Flann O'Brien scribbling with a pencil on the marble counter.' Peter Cunningham describes his favourite bookshop. Publishing in Russia 'Imagine a publishing environment where piracy is rampant, inflation is running at 1% a day, bank loans carry an interest rate of more than 200%, and printers must be bribed to print books.' Philip G Altbach reports on a conference on Russian publishing held in Washington DC last month. Young for his age Peter Rabbit turns 100 this year, but certainly doesn't look his age, thanks to the commissioning of new animation. Julia Eccleshare's monthly Children's Book News and preview of the best of forthcoming titles. Coming soon Bookshop systems An investigation into how bookselling technology has closed the information loop and transformed the trade, plus a directory of systems suppliers - coming on 16th April. BA Christmas catalogue spreads its pages Christmas 1993 sees the Booksellers Association's 10th Christmas catalogue. BA Marketing's first mailing goes out to publishers next week, and there will be a second letter towards the end of April inviting submissions. The deadline for the adult section will be 8th June, and for the children's section 15th June; the final selection will be announced at the end of July. The print run for the catalogue last year topped 5 million copies, and the BA is expecting to beat that this year. There were some rumblings of dissatisfaction last Christmas about aspects of the catalogue; though a market leader among seasonal book catalogues, it has to compete keenly with catalogues from other sectors. Books for Giving promises several new features for 1993. An extra eight pages have been added, which will mean a new page design allowing for larger jacket reproduction and a 25% increase in space for each title. There will be an increased focus on paperbacks and audio books, and for the first time author features and interviews. And Books for Giving will be inserted in</p>
	<p><u>the November issue of a high circulation women's magazine</u></p> <p>. In addition to the annual regional media tour - last year BA marketing executive Corinne Gotch gave a record breaking 50 radio interviews - there will be a prize draw channelled through participating bookshops, and window and instore display competitions for booksellers. Harvill publisher Christopher MacLehose left, the Angelo Dundee of British publishing, is pictured with his author Pete Dexter at the launch last week by Harvill and Flamingo of the paperback edition of Dexter's novel Brotherly Love. The party was held at the Thomas à Beckett Gym in the Old Kent Road Hopes fade for print deal The print industry is bracing itself for industrial</p>

	<p>action from next Monday, Printing World reports. It says many printers remain reluctant to reach individual pay agreements with the GPMU print union, hoping that the British Printing Industries Federation and the union will return to the negotiating table for further talks. The BPIF's director of employment affairs Andy Brown said: 'We have had no indication that the GPMU is prepared to settle at anything close to our final offer.' Printing World said a source close to the BPIF negotiating team saw the failure to reach agreement as the final blow to national negotiations. The union has reiterated its wish for an agreement, but has continued to negotiate individually with companies that are willing to meet its claims, which include an extra day's holiday from next year. General secretary Tony Dubbins said: 'We are continuing to make progress at local level following the breakthrough with the Lawson Mardon Group. 'We are conducting talks with an increasing number of major groups. This is in addition to a growing number of small and medium size companies.' Matrix-Churchill memoirs Paul Henderson, the head of Matrix-Churchill whose trial for supplying arms to Iraq was abandoned amid controversy last autumn, is writing a memoir which Bloomsbury will publish in October. The Reluctant Spy will tell the story of the trial, and will also recall the 20 years during which Mr Henderson worked for MI6. Bloomsbury, which has world rights in the book, reports 'intense interest' from newspapers in securing serialisation. 'This is a story of an individual versus the system to rival Spycatcher and Stalker,' commented Bloomsbury's managing director Nigel Newton. Authors protest over Bookshelf The chairman of the Society of Authors, Anthony Sampson, has written to the BBC to protest about the shelving of 'Bookshelf', broadcast for the past 15 years and the only programme on Radio 4 devoted specifically to books. The programme, presented by Nigel Forde, is due to come off air in the summer. Sports prize up William Hill has increased the value of its Sports Book of the Year award from £3,500</p>
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